"On Target" Readership Survey February 2007

Not start Not	 1. How long have you been an "OnTarget" reader? 5 or more years 2-4 years 1 year or less 2. Overall, how satisfied are you with the articles 	 7. Would you be interested in receiving "On Target" as an electronic newsletter, rather than a printed version in the mail? Yes No Not sure
□ very satisfied 8. What other issues or topics would you like to see covered in "On Target"? □ somewhat satisfied "On Target"? 3. Why do you read "On Target"? (Rank in order; 1 is most important.) □ Community advocacy ideas 9. Which describes you? (Please check all that apply.) □ Informational topics Person with a disability □ Feature stories Person with a disability □ Conferences and resources State agency personnel □ Legislative topics Service provider □ Other Advocacy organization □ Mayor's office or local government □ ducator Other □ Too short □ Other □ Just right 10. What is your age? □ Too long Vounger than 30 Comments: 30-34 □ 35-44 45-64 □ 45-64 65 or older 5. Is "On Target" an important source for information about disability issues? □ Gender: □ Yes 11. Gender: □ No		☐ Not sure
□ satisfied covered in "OnTarget"? □ somewhat satisfied 9. Which describes you? (Please check all that apply.) □ Community advocacy ideas 9. Which describes you? (Please check all that apply.) □ Feature stories □ Person with a disability □ Conferences and resources □ Parent of a child with a disability □ Legislative topics □ State agency personnel □ Council programs and activities □ Advocacy organization □ Other □ Advocacy organization □ What do you think about the length of the articles and how well the topic is covered? □ Other □ Too short □ Other □ Just right 10. What is your age? □ Too long □ Younger than 30 Comments: □ 30-34 □ 35-44 □ 45-64 □ 45-64 □ 65 or older 11. Gender: Male	-	
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Legislative topics Council programs and activities Other	Conferences and resources	
Council programs and activities Other	Legislative topics	
Mayor's office or local government	Council programs and activities	•
4. What do you think about the length of the articles and how well the topic is covered?	Other	
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□ Too long □ Younger than 30 Comments:		10. What is your age?
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5. Is "OnTarget" an important source for information about disability issues? ☐ Yes ☐ No ☐ Male		□ 35-44
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	☐ Yes	
☐ Female	□ No	-
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6. Please list other sources you use to get information about disability issues:12. Education level:		12 Education level:
about disability issues. ☐ some high school	about disability issues.	
Some riigh school ☐ high school graduate		-
some college		
□ college graduate		
— graduate school or beyond		

Please return completed survey via mail or fax no later than March 15, 2007.

The survey is also available in accessible formats on the Governor's Council Web site at www.in.gov/gpcpd.

To fax: Send to Andrea Farmer, Borshoff Johnson Matthews, at (317) 631-6499.

To mail: Fold, tape the ends together, affix \$0.39 postage and drop in your nearest mailbox.



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